



江戸川合成株式会社

NEWS RELEASE

July 28, 2020

EDOGAWA GOSEI CO., LTD.

EDOGAWA GOSEI launches "Edo Bosei EPR"

Eco-friendly primer added to the high-performance primer "Edo Bosei series"

Vinyl type / 1 pack / Normal temperature drying

EDOGAWA GOSEI CO., LTD. (Head Office: Saitama, Japan / CEO: Koji Shinohara) focusing on the development of environmentally conscious product, has just released the eco-friendly universal primer "Edo Bosei EPR" added to the high-performance primer "Edo Bosei series" that is very popular in the market.

The "Edo Bosei series" has been highly evaluated in the market for its superior adhesion properties to many non-ferrous metal materials such as aluminum and stainless steel, as well as outstanding rust prevention, topcoat compatibility and workability.

In addition to these features, "Edo Bosei EPR" has been developed with environmental consideration.

Having less than 0.1% of hazardous substances such as Toluene, Xylene, MIBK, and Styrene, and reducing by more than 99% the hazardous substances under the PRTR Law (as tested internally against our previous products in July 2020), and also targeted by Japan's Hazardous Chemical Substances Act (amended June 2017) and the international RoHS Directive (defining 10 hazardous substances*), this primer complies with all these environmental laws and directives. We are confident that this primer is a truly environmentally sustainable product.

* Cadmium / Lead / Mercury / Hexavalent chromium / Polybrominated biphenyls / Polybrominated diphenyl ethers / Bis(2-ethylhexyl) phthalate / Dibutyl phthalate / Butyl benzyl phthalate / Diisobutyl phthalate

For more details, please refer to our [product catalog \(PDF\)](#).

Or visit us on the web at www.edog.co.jp/english/paints/primer/EPR

We are committed to constant improvement of our products lineup; we aim to provide products that are both environmentally conscious and safe, and best suited to the daily work needs of painting contractors and other users.



[product catalog \(PDF\)](#)

Contact information for this product :

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* EGT is a wholly-owned subsidiary of EDOGAWA GOSEI CO., LTD.